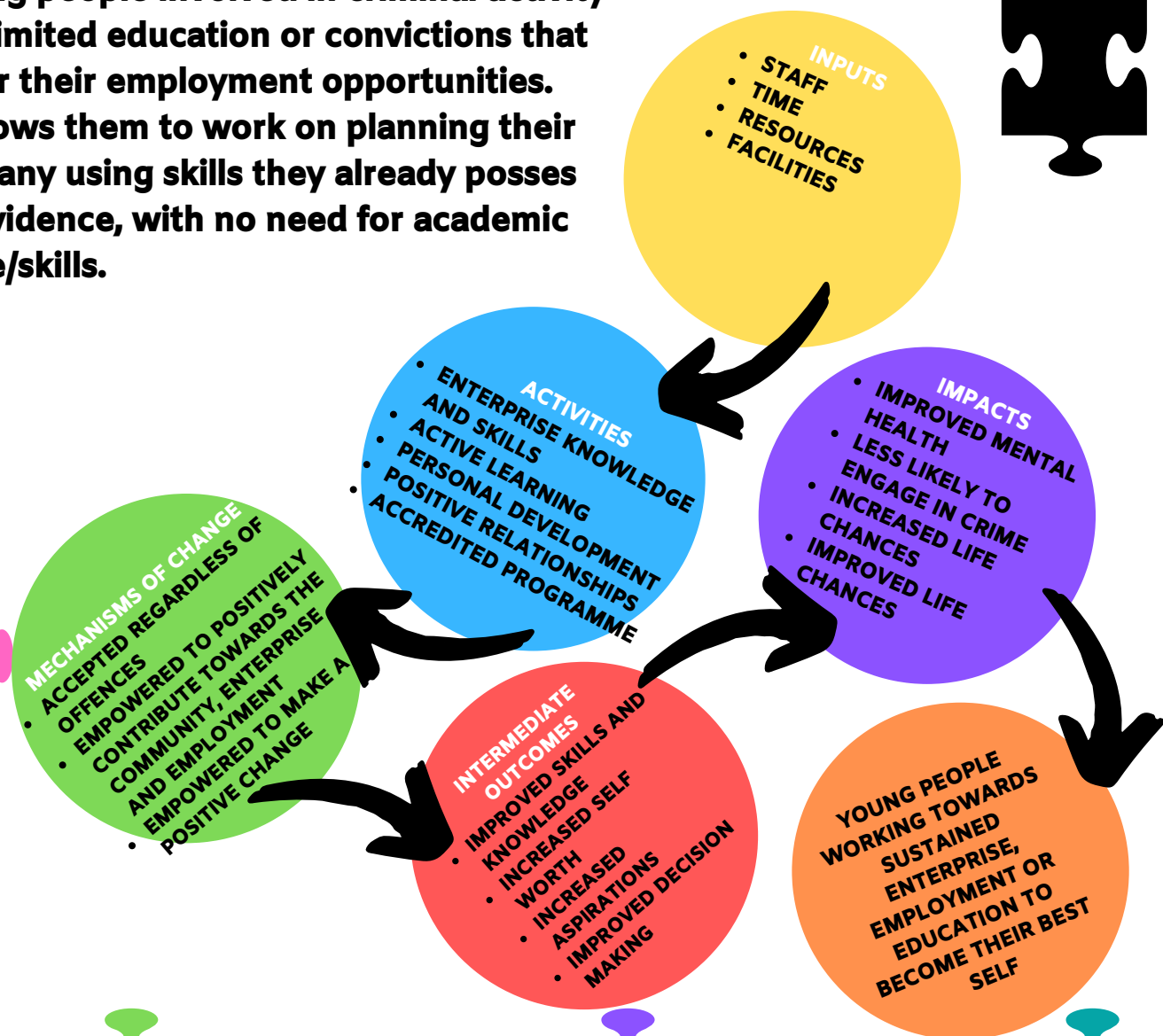


**Pitch it Programme - accredited Enterprise and personal development programme for young people aged 16 - 25 years who have convictions, are involved or at risk of criminal activity.**

**This programme have been developed with the training and support of both Young Enterprise and Asdan, it works to develop both the personal development and Entrepreneurial skills through evidence based work and practise.**

**This programme leads to an external accredited qualification, delivered in house by Jonah's Project.**

**The programme has been designed in this way as many young people involved in criminal activity have had limited education or convictions that may hinder their employment opportunities. Pitch It allows them to work on planning their own company using skills they already posses through evidence, with no need for academic knowledge/skills.**



**MECHANISMS OF CHANGE**

- ACCEPTED REGARDLESS OF OFFENCES
- EMPOWERED TO POSITIVELY CONTRIBUTE TOWARDS THE COMMUNITY, ENTERPRISE AND EMPLOYMENT
- EMPOWERED TO MAKE A POSITIVE CHANGE